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transmitting said information user profile;

receiving said information profile; and

tailoring said web page to said received information user profile. ~~h~~

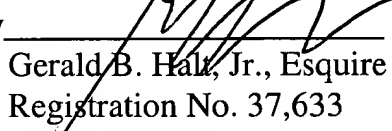
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**REMARKS**

By this amendment, claims 2-7 have been added. It is respectfully submitted that claims 1-7 are in condition for allowance.

Respectfully submitted,

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By   
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